



National News

Fiesta Auto Insurance Opens 20 Locations Nationwide

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Huntington Beach, Calif.-based Fiesta Auto Insurance, a franchise system to combine insurance and tax preparation under one roof, announced it has opened 20 new locations during the past 90 days. The company's unprecedented growth phase has increased its presence to more than 60 open locations throughout the United States.

The new locations are in:

- Harbor City, Calif.;
- Fresno, Calif.;
- Watsonville, Calif.;
- Corpus Christi, Texas;
- Dallas;
- Houston;
- Katy, Texas;
- San Antonio, Texas;
- Ft. Worth, Texas;
- Pembroke Pines, Fla.;
- Pompano Beach, Fla.;
- Palm Springs, Fla.;
- Miami;
- Taylor, Mich.;
- New York;
- Bridgehampton, N.Y.;
- Ozone Park, N.Y.;
- Newark, N.J.;
- Chicago; and
- Malden, Mass.

The announcement comes as Fiesta Auto Insurance plans to have more than 150 locations open by the end of 2010, and 1,500 during the next five years.

"We are thrilled with the success that Fiesta Auto Insurance has experienced during the past three months," said John Rost, founder and president of Fiesta Auto Insurance. "As a hybrid concept that pairs two extremely successful industries in one business model, we have really opened the doors for investors to reach out to the underserved Hispanic demographic and blue-collar communities. We look forward to continuing to find the right franchise partners to represent in local communities across the country."