

Costs – What to Expect

The following are estimated startup costs based on our experience:

Fixed Costs

\$10,000 – Initial Franchise Fee*

\$40 – Monthly E & O Insurance**

\$150 – Policy Manager Monthly Licensing Fee

\$175 to \$250 – Rating Software Monthly Licensing Fee**

Variable Costs

\$7,500 to \$10,000 – Premises Lease & Leasehold Improvements

\$400 to \$7,500 – Office Equipment

\$200 to \$2,000 – Signs

\$100 to \$1,000 – Miscellaneous

Area Developer Opportunities

Contact us for details

Franchise Locations

Corporate Office

16162 Beach Blvd., Suite 100

Huntington Beach, CA 92647

Phone: 714-842-5420

Fax: 714-842-5401

Toll Free: 877-905-3437

www.FiestaFranchise.com

www.FiestaTax.com

www.FiestaInsurance.com

For Franchise Information Contact:

Jaime Johansen-Franchise Business Development

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Fax: 714-842-5401

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Glen Wielandt – Franchise Business Development

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* May not be required for Franchise Model #2

** Costs can vary based on rate charged & number of franchise locations

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Own a Piece of
the Hottest
Insurance Franchise
in the Nation!



FIESTA INSURANCE FRANCHISE CORPORATION

Is it Time for a Change?

- Tired of working for someone else?
- Searching for a job with unlimited income potential?
- Dream of one day being your own boss?
- Want to own your own business?

We Can Help!

Join the hottest insurance franchise in the nation. Fiesta Auto Insurance is authorized in 40 states and is rapidly expanding in many of them. With a Fiesta Auto Insurance franchise you gain immediate access to over 50* insurance programs. The ability to write all types of personal lines insurance including Auto, Homeowners, Renters, Motorcycle, Health, Life and many specialty insurance products. Access is also available for commercial products such as Workers Compensation, Commercial Vehicle, Professional Liability and Business Owners Insurance.

Additional opportunities in the areas of Income Tax Preparation, Travel, Money Transfer, Motor Vehicle Registration and Real Estate are available. Fiesta Auto Insurance will provide you with the necessary structure and training to run a successful multiservice agency.

Exclusive territories and Area Developer agreements are available!

* Programs vary by state.
** Services vary by state.



Fiesta Insurance Franchise Corporation has Three Opportunities for New Franchises:

Option #1 – New Franchise

The first option is popular for those with previous sales experience inside or outside the insurance arena. Upon successfully finding a new retail location and signing the franchise agreement, Fiesta will issue exclusive producer codes and access to all 50* insurance programs. Fiesta Insurance will also implement a successful industry tested agency management system that will allow the franchisee to work in an efficient and paperless office environment. With the extensive back office support provided by Fiesta, the franchisee can fully focus on growing his/her franchise by creating sales while leaving the accounting and administrative issues to the Fiesta support staff.

Our continued growth offers every one of our franchisees higher commissions and lowered expenses than a traditional independent agency. As the franchise network grows in a region additional, advertising advantages will be available.

The continued growth of the Fiesta Auto Insurance brand and future co-op advertising will generate continued customer traffic at significant savings to the franchise.



Option #2 – Existing Agency

Our second option, which includes all the benefits of option one, is designed for those who already own an insurance agency. Many agencies struggle to get and maintain appointments with the best and upcoming carriers. A Fiesta franchise offers you the ability to get these appointments quickly and effortlessly. Fiesta franchises also earn higher commissions than an independent agency.

Our back office support will assist you in diversifying your agency and training you in providing additional products to your existing clientele. Our accounting support will relieve the agency owner of tiresome and costly non income producing hours in the office. Our agency management system will provide you with a way to manage and grow your existing book of business as well as manage you sales and customer service departments in a more effective way.

With the addition of other financial services, reduced vendor expenses, co-op advertising and franchisor support, Fiesta can turn your agency into a profitable and stable source of income.

Option #3 – Area Developer

Please contact us for details.

